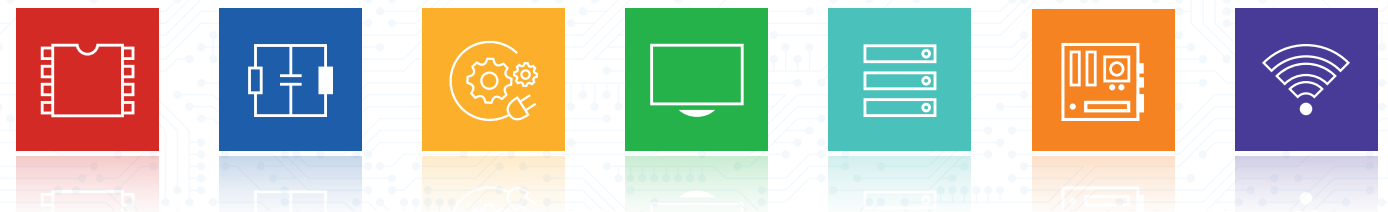


Advantages Developers

- ✓ Search and filter according to a maximum of 12 technical parameters
- ✓ Full text and part number search
- ✓ Data sheets, product links, application manuals
- ✓ Alternative replacement items suggested, e.g. with discontinued components
- ✓ Comparison option with list of deviating parameters
- ✓ Component recommendation from Rutronik Product Consultant
- ✓ PCN (Product Change Notifications) displayed with relevant product
- ✓ Support from and direct contact with Rutronik product specialist
- ✓ Online sample ordering
- ✓ Display of market price
- ✓ Download & shipping of Rutronik brochures

Advantages Buyers

- ✓ Quotation request or direct ordering with the delivery and payment conditions agreed with Rutronik
- ✓ Position your complete component list in the mass quotation tool and receive a complete offer
- ✓ Direct contact with your Rutronik contact person – worldwide
- ✓ Track your complete order via Procurement System
- ✓ Availability calculation with target delivery date and quantity
- ✓ Realistic pricing display
- ✓ Display of special prices
- ✓ Sale lists as Excel download
- ✓ PCN (Product Change Notifications) displayed with relevant product
- ✓ Complete product range from all principal suppliers
- ✓ All important item and scheduling parameters
- ✓ Download and shipping of Rutronik brochures



Five good reasons for choosing Rutronik24

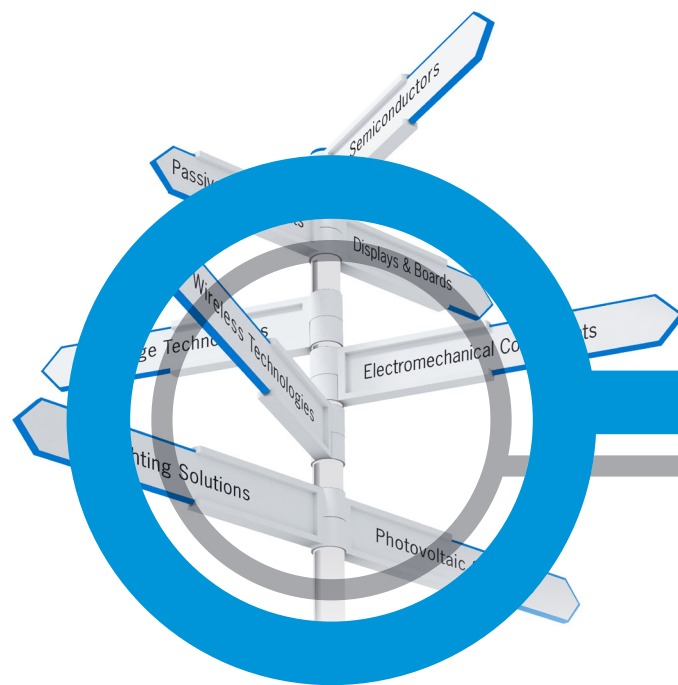


1. Personal support All clear.

With Rutronik24 we have created a modular platform that significantly simplifies your business processes.

The advantages of rapid online orders are combined with a personal advisory service, tailored to your needs.

This has not replaced our personal service; on the contrary: We are adding to it.



2. Catalogue All roads lead to us.

Are you looking for a particular electronic component? Our Rutronik24 catalogue will guide you reliably to the right choice: Our Product Groups Search will enable you to find the product you are looking for in a maximum of three steps. The product groups are divided into semiconductors, passive and electromechanical components, storage technologies, displays and boards as well as wireless technologies.

Using the full-text and part number search, you can select results after entering parts of the product or manufacturer's name.



3. Procurement Everything at a glance.

The Rutronik24 "Procurement" module provides you with a complete overview of your orders, item lists, stocks, contracts and delivery times.

You can conveniently download all the lists in Excel format and import them into your inventory control system, for example. Take the opportunity to save time.



4. Mass quotation Everything in just a few seconds.

Rutronik24 offers you the opportunity to access all the information about our products very quickly. We have developed the "Mass quotation" tool for the fast and simple evaluation of your individual material.

Upload your comprehensive item lists to our system in one file and this will then be returned to you, complete with current prices and additional information, just a few moments later.



5. PCN Everything from a single source.

Be fully informed of changes. Our Rutronik24 "PCN" module keeps you up-to-date with current product changes from our manufacturers. Not only do you have access to an extensive PCN database, but the product changes are also linked directly to the respective product.

This gives you the opportunity to react in good time to the changes.