




**Panasonic**

**Sending Data over Ultra Low Power /  
Powered on Forever without Maintenance**

Chetan Joshi

Michael Spunt



# Sending data over Ultra Low Power Bluetooth LE

Powered on forever without maintenance

Rutronik Tech Talk  
Embedded World  
02.03.2021

Presented by:  
Chetan JOSHI & Michael SPUNT

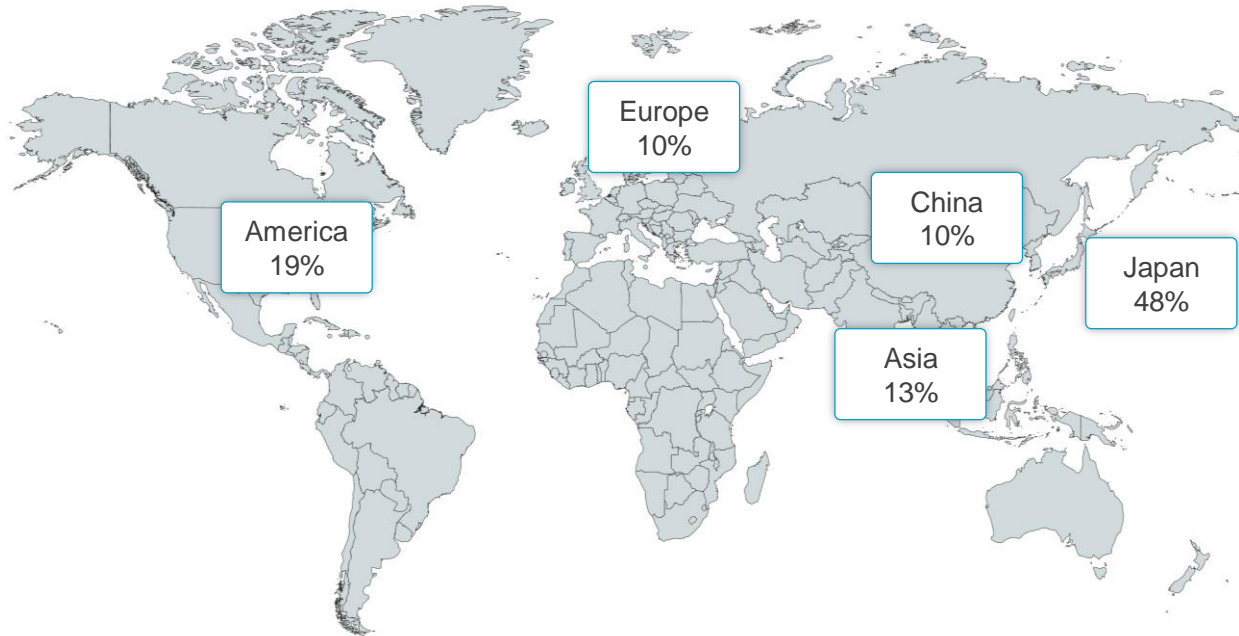
# Panasonic: a Short introduction

Established in 1918

100

100<sup>th</sup> Anniversary  
in 2018





€ **61.9 billion**  
**Consolidated sales\***

Panasonic is one of the world's leading electronic manufacturers with a century of experience.

**259,385** employees work for Panasonic globally.

\*Consolidated sales after elimination and adjustments based on average exchange rate 2019: 1 € = 121 JPY

6 locations  
4 legal entities  
4 countries  
2275 employees



**Lüneburg, GER**

Established	1984
Head of site	U.Bachsmann, K. Motoyoshi, Y. Ishihara
Employees	345
Functions	HQ, Development, FAE, Marketing

**Stara Lubovna, SK**

Established	1997
Head of site	R. Sippel, S.Vojtas
Employees	757
Functions	Production
Products	Wireless Modules, Chargers, AMP, DAB tuner

# Bluetooth: a short introduction

The reason to include Bluetooth in your next IoT project?

U  IQUITOUS

It is everywhere...



# Bluetooth – a history of the standard

## Bluetooth Classic

- Started out as cable replacement
- Time critical applications e.g. Audio
- Not suitable for battery operated devices

## Bluetooth Low Energy

- Low power operation for battery driven use cases
- Ideal for low throughput communication e.g. Sensors
- Multi year time

## Bluetooth 5.x and the future

- More versatile than ever
- 4 x Range, 2 x Data throughput, Extended Advertising
- Audio over Low Energy, Direction finding
- Increasingly economical designs

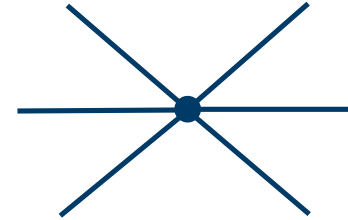
# Bluetooth Low Energy – various operation modes



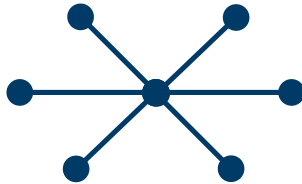
Point to Point



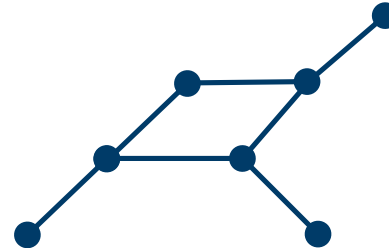
Observer



Broadcast

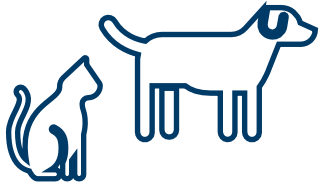


Multiple Simultaneous P2P



Mesh

# Panasonic Bluetooth Low Energy Customers by Applications



Pet trackers



Medical devices



Location Services & Beacons



Smart Home



Smart Building



Smart factory floors



Automotive aftermarket



Agricultural equipment

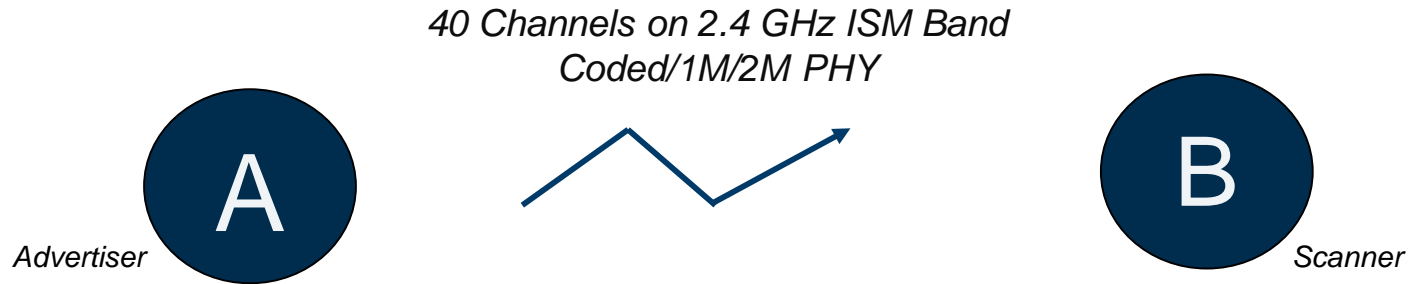


Power tools and machines



Lighting

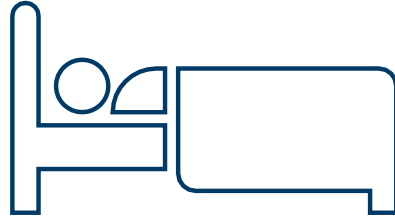
# Bluetooth in Power Constrained Applications



Link Layer: Master & Slave

GAP Layer: Central & Peripheral

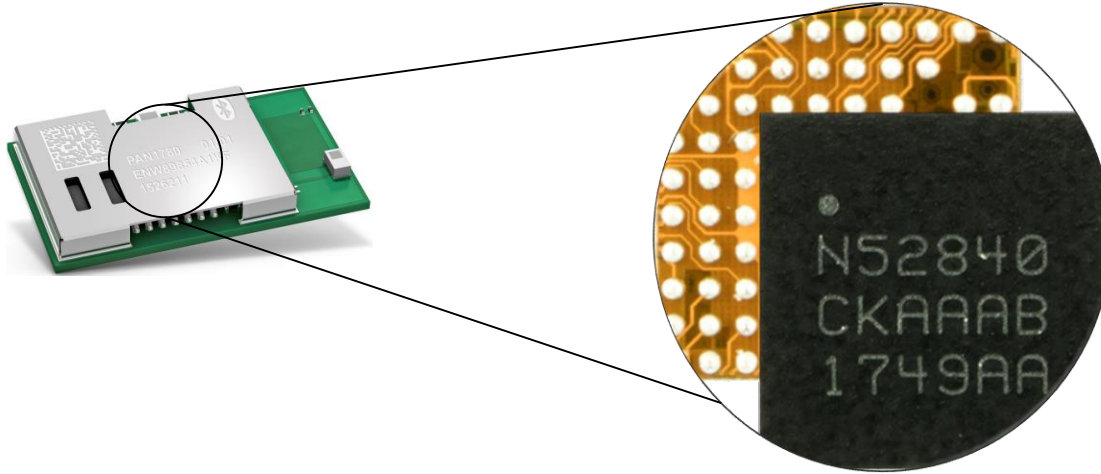
GATT Layer: Server & Client



- Devices spend most of the time sleeping
- Wake up to send out connectable/non-connectable advertising
  - Bounded active connection interval


PAN1780 –  
a Bluetooth platform for  
power sensitive applications

# PAN1780 – a versatile 2.4 GHz platform



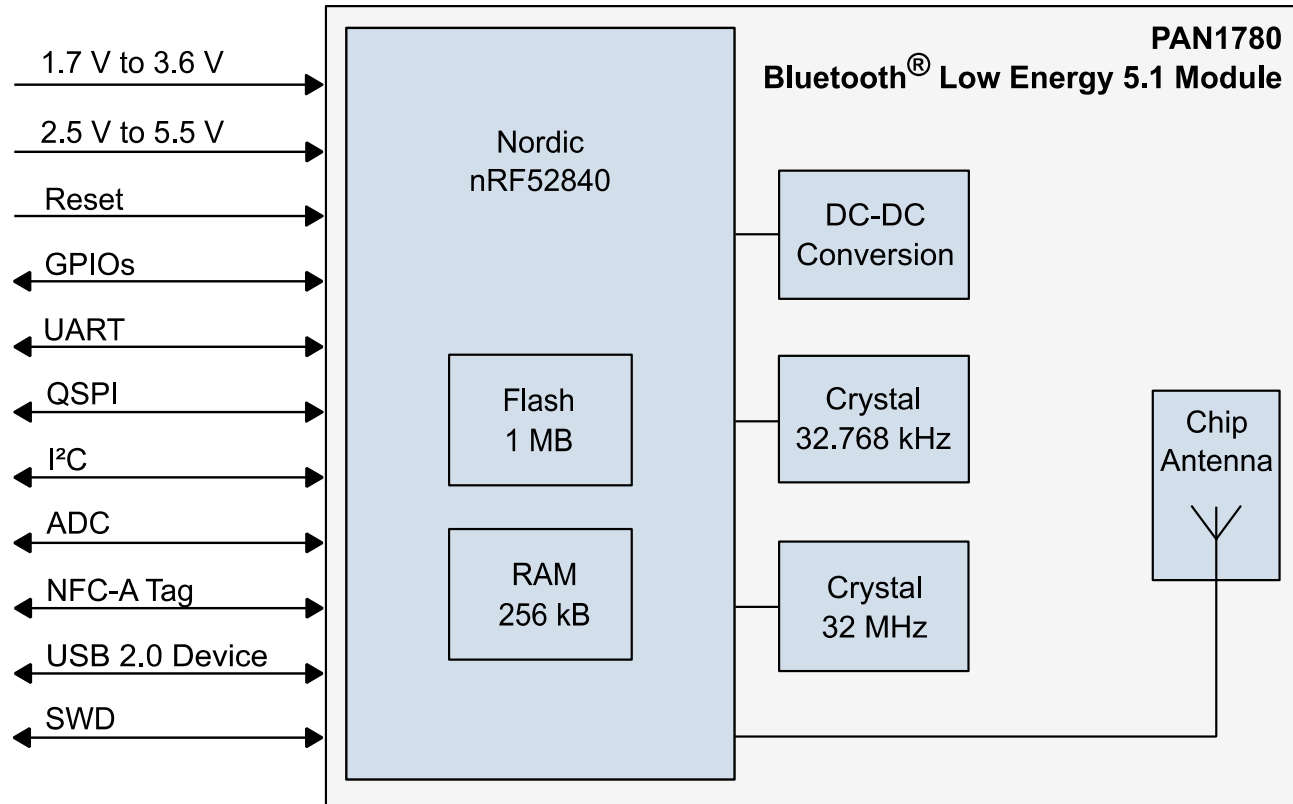
PAN1780 based on Nordic nRF52840 SoC supports communication over Bluetooth, ANT+, Zigbee, Thread, customer implementation over 802.15.4 or proprietary 2.4 GHz protocol implementations. For more information, get in touch:

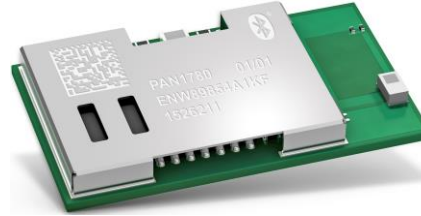
[wireless.connectivity@eu.panasonic.com](mailto:wireless.connectivity@eu.panasonic.com)

 <b>NORDIC</b> SEMICONDUCTOR nRF52840	
Host, Standalone	Nordic SDK
ARM Cortex-M4F	
1 MB <i>Flash</i>	256 kB <i>RAM</i>
+8 dBm <i>output power</i>	-103 dBm <i>sensitivity</i>
Chip <i>antenna</i>	CE RED, FCC, IC <i>certifications</i>
15.6 x 8.7 x 2.1 [mm] <i>size</i>	



# PAN1780 – Block Diagram



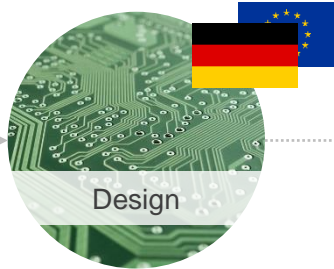


- On Chip Power Management Unit (**PMU**)
- Full implementation of DC-DC conversion
- “**System-ON**” & “**System-OFF**” modes
- 1.7 V to 5.5 V supply voltage range
- 32.768 KHz Slow clock crystal

# Quality & Certifications

## 15 years experience in RF technology

Quality focused organizational team structure



Design

- Implemented complete development process
- Panasonic limits exceeding standard values
- Own German based IP's
- HW and SW capabilities
- High quality RF specific equipment

- ✓ **Minimize business risk**  
customer claims, field rejects etc.
- ✓ **EU Mindset and Point-of-Contacts**



Testing /  
Qualification

- Reliability assurance center at R&D facility
- Including regulatory certification
- Confirmation of all specified values

- ✓ **Confirmed product specification**
- ✓ **Conformity to legal requirements**  
Environmental & Regulatory



Manufacturing

- Own factories close to design facility
- 2nd production location / Business Continuity Plan
- Flexible capacity planning
- 100% Traceability System
- 100% End-of-Line Testing and documentation
- Incoming, Outgoing Inspection

- ✓ **<1 PPM** (for more than 10 years)\*



Maintenance

- Longevity  
(Lifetime, Footprint, Migration Support)
- IN, PCN etc.
- Professional Customer Claim handling
- Service
- Certification Support
- Design Support HW/SW

- ✓ **Generate trust and increase customer satisfaction**  
through reliable products

# Panasonic Industrial Devices Europe – System Certification

**ISO 9001**  
Certified in 1993



**ISO 14001**  
Certified in 1999



**IATF 16949**  
Certified in 2018



**ISO/IEC 27001**  
Certified in 2008



Product safety  
Certifications



## Standard certifications



CE RED



FCC



ISED

## Available for dedicated modules



KC



MIC



SRRC

Certificates apply for antenna version only,  
conducted test reports for non antenna version available



Other certifications required?  
Do not hesitate to talk to us!



# Connected by Panasonic Industry

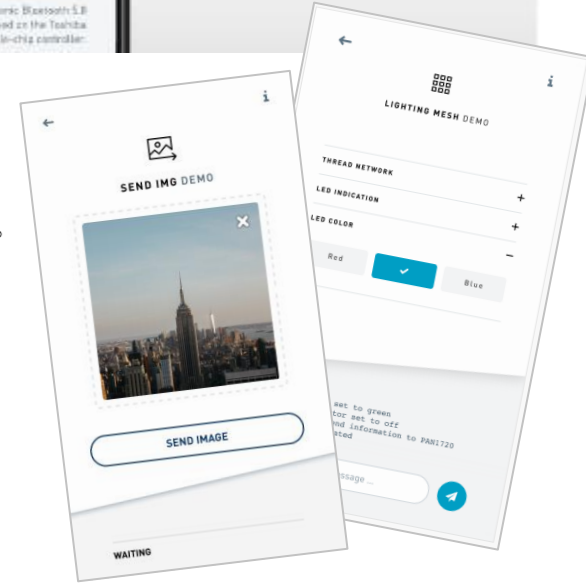


**Panasonic**  
INDUSTRY



## NOW AVAILABLE!

- Module Features Overview
- Download section of available Guides etc.
- Demo section for newest products



# Product Demo



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**Components**

**Software and Tools**

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**Primary Cell Example**

**Energy Harvesting Example**

**Conclusion**

**Q&A**

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## Components

Software and Tools



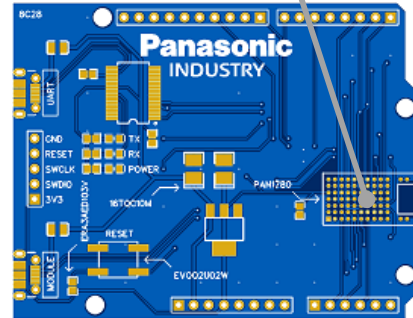
Primary Cell Example

Energy Harvesting Example

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Arduino UNO compatible  
PAN1780 board

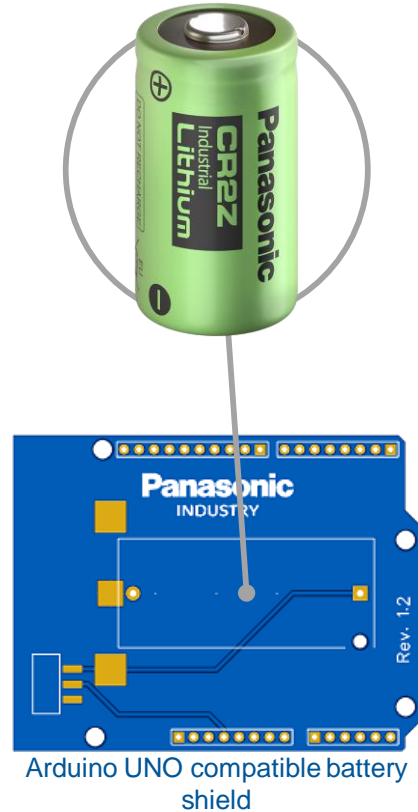
Bluetooth® 5.0 LE

Nordic nRF52840, ARM® Cortex®-M4F, 64 MHz

256 kB RAM, 1 MB Flash

15,6 mm × 8,7 mm × 2,0 mm

# Primary Cell – Panasonic CR-2Z

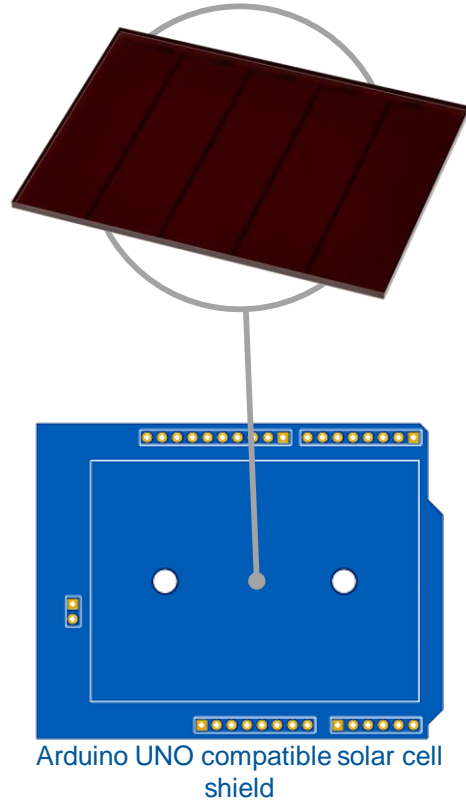


Long life Lithium

Excellent durability under severe conditions

3 V, 1.000 mAh

Ø 15,6 mm × 27,0 mm

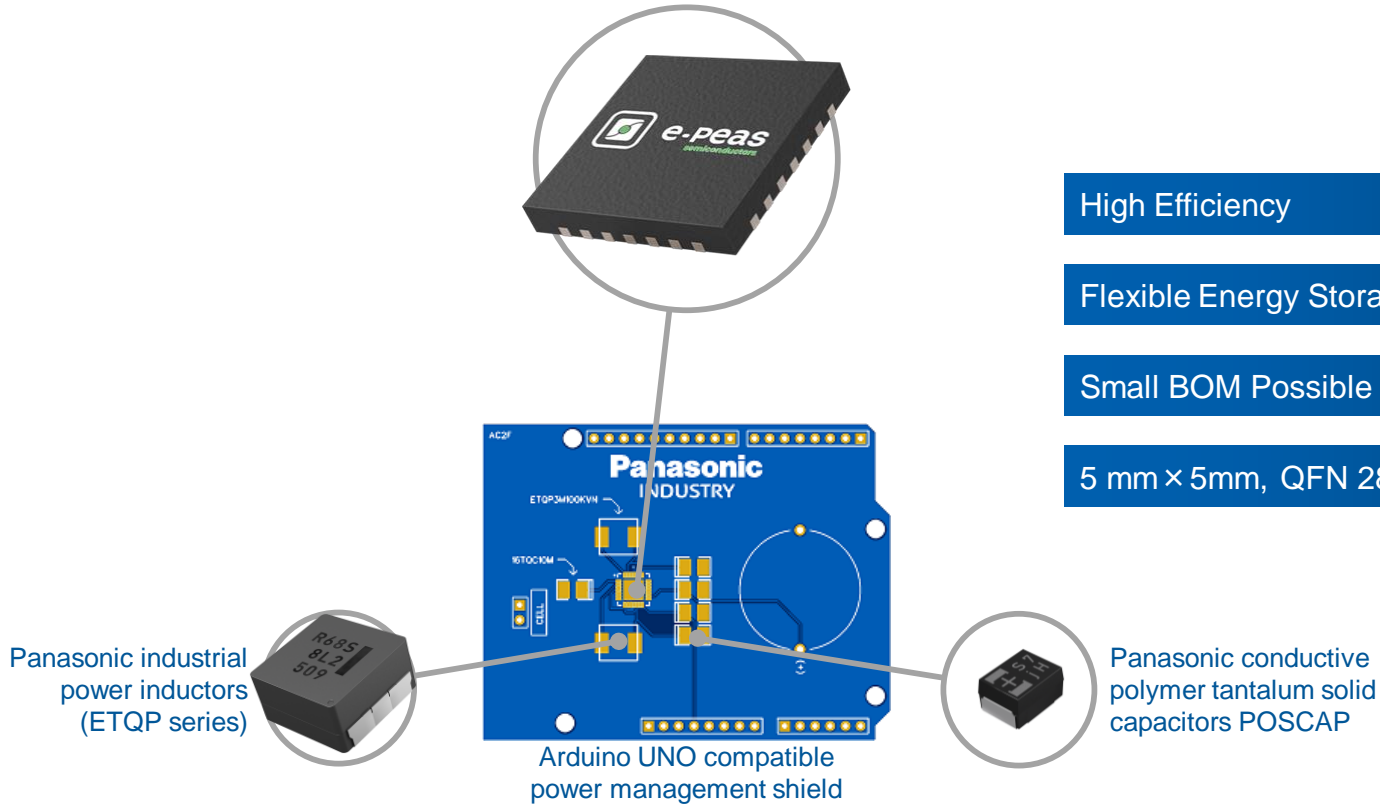


Optimized for Low Light Conditions

High Sensitivity in Visible Light Spectrum

$U_{OC}$  3,1 V,  $I_{SC}$  62,2  $\mu$ A at 200 lx

55,0 mm  $\times$  40,5 mm  $\times$  1,1 mm





Components

**Software and Tools**



Primary Cell Example

Energy Harvesting Example

Conclusion

Q&A



- The PAN1780 is fully supported by the SDK provided by Nordic Semiconductors.
- The SDK comes with an extensive set of code and compiled examples.
- Getting started is easy.
- Both examples use a modified `ble_app_blinky` code.
- <https://www.nordicsemi.com/Software-and-Tools/Software/nRF5-SDK/Download>





**Chip settings**

Chip  
nRF52840

Voltage  
1.8

DCDC regulator  
on

LF clock  
External crystal

Radio TX power  
0dBm

**BLE settings**

Role  
Advertising (connectable)

Advertising interval (ms)  
1000

TX payload (Byte)  
13

**Test setup**

Chip nRF52840 QIAAC0  
Softdevice s140 6.1.0  
Voltage 1.8 V  
Regulator DCDC

**BLE event details**

Interval 1005.00 ms  
Length 3.93 ms

**Data transmission**

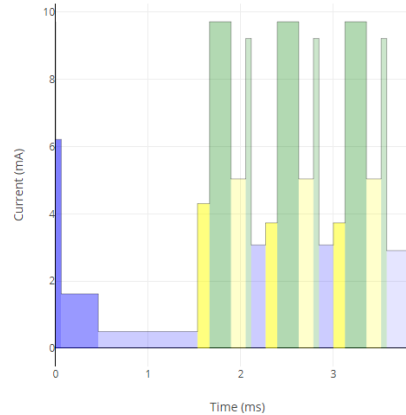
On air data rate 1 Mbps

**Current consumption**

BLE event total charge 15.85  $\mu$ C  
Idle current 2.7  $\mu$ A  
Total average current 18  $\mu$ A

Import settings

Export settings

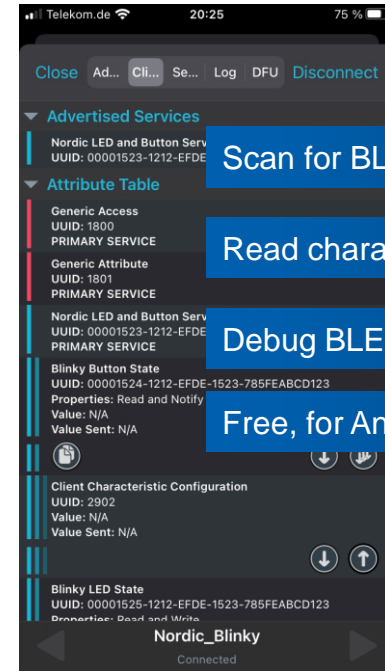
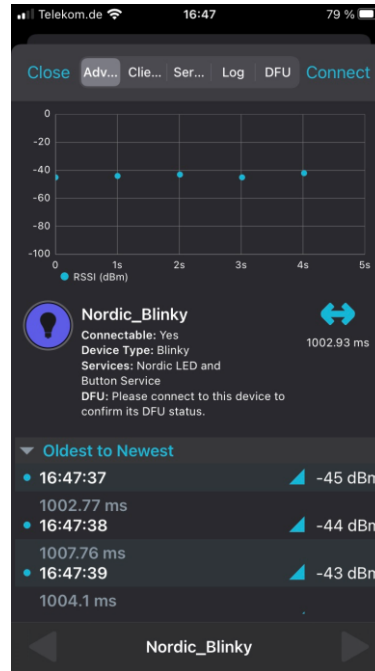
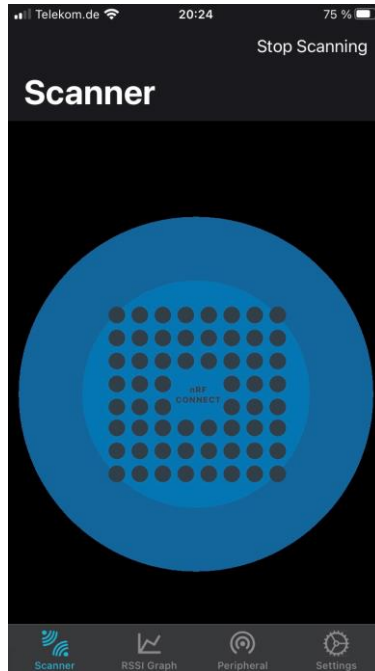


Close to measurement

Easy to use

Web application for all platforms





Scan for BLE devices

Read characteristics

Debug BLE applications

Free, for Android and iOS



Components

Software and Tools

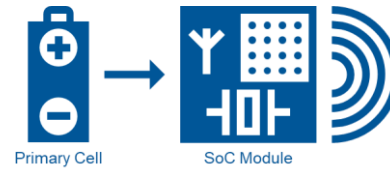
**Primary Cell Example**

Energy Harvesting Example

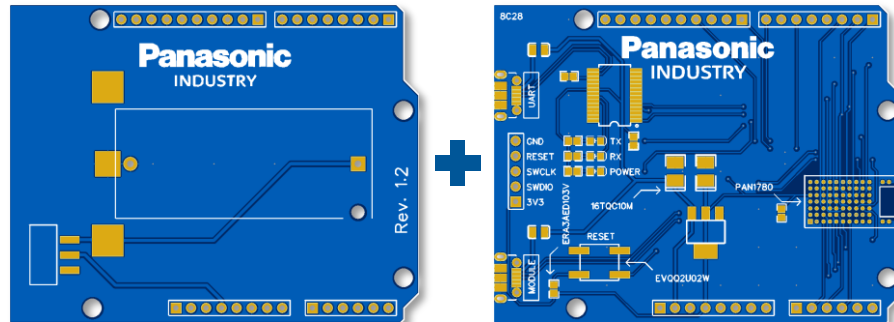
Conclusion

Q&A



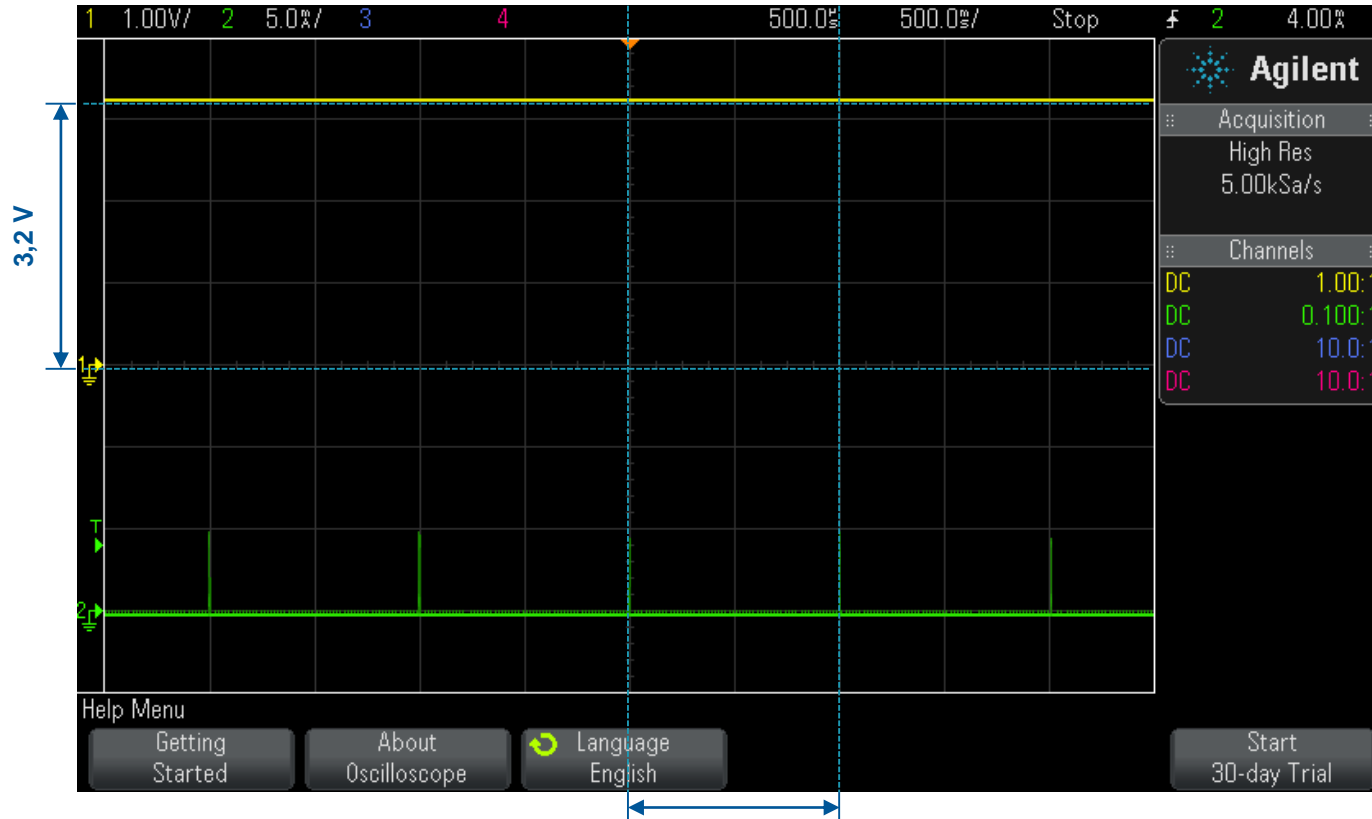


0 dBm



3,0 V

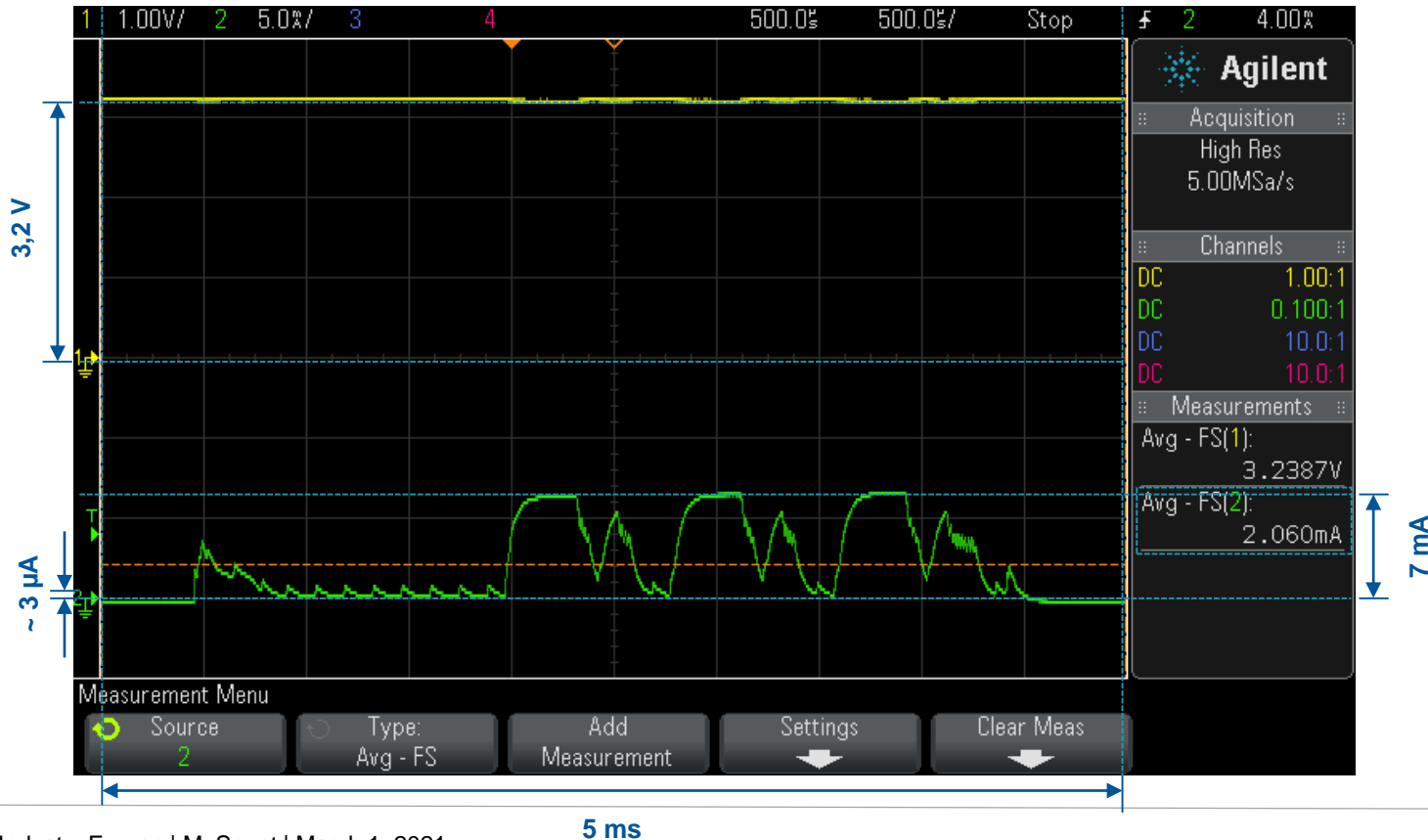
# Transceiver Active – Advertising Interval



0 dBm

3,0 V

# Transceiver Active – Transmit



- Average transmit current

$$I_{\text{transmit}} = 2,1 \text{ mA} * 5 \text{ ms} * 1 \text{ Hz} = 10,5 \mu\text{A}$$

- Idle mode current

$$I_{\text{idle}} = 3,0 \mu\text{A}$$

- Average total current

$$I_{\text{total}} = 13,5 \mu\text{A}$$

0 dBm

3,0 V

- Battery capacity

$$C = 1.000 \text{ mAh} = 1.000.000 \text{ } \mu\text{Ah}$$

- Average total current

$$I_{\text{total}} = 13,5 \text{ } \mu\text{A}$$

- Nominal run time

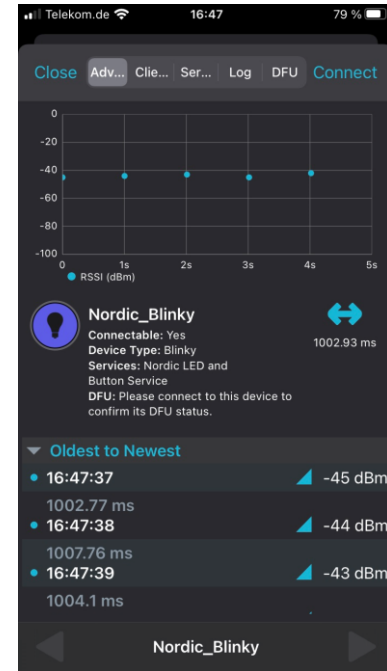
$$t = 1.000.000 \text{ } \mu\text{Ah} / 13,5 \text{ } \mu\text{A}$$

$$t = 8 \text{ years}$$

0 dBm

3,0 V





Output of Nordic nRF Connect iOS app



Components

Software and Tools

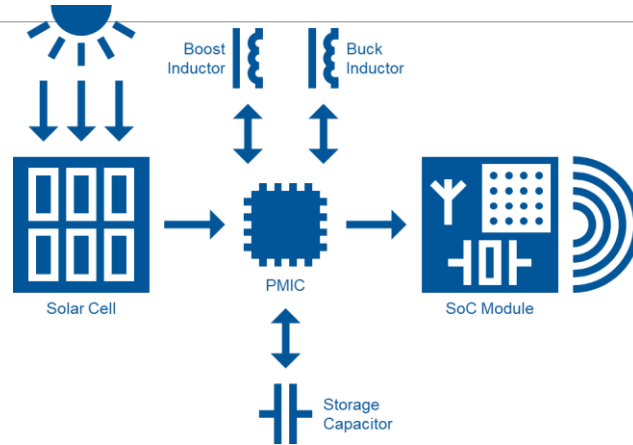
Primary Cell Example

**Energy Harvesting Example**

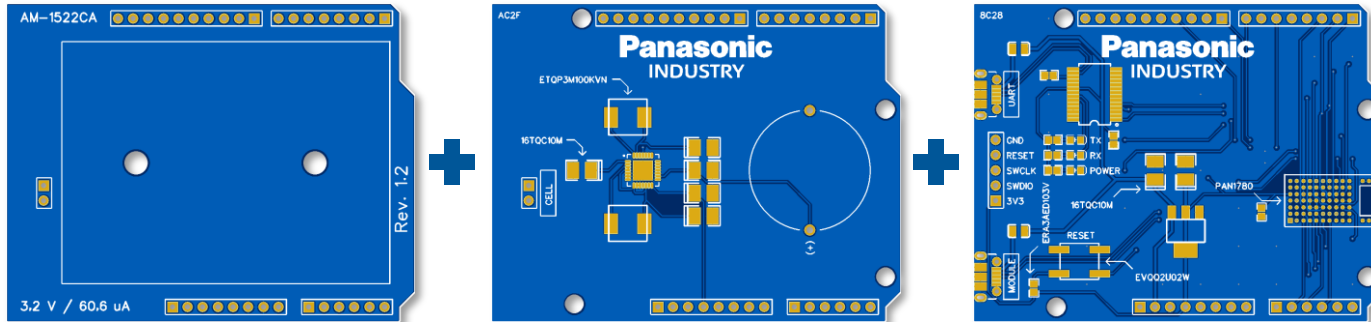
Conclusion

Q&A





0 dBm

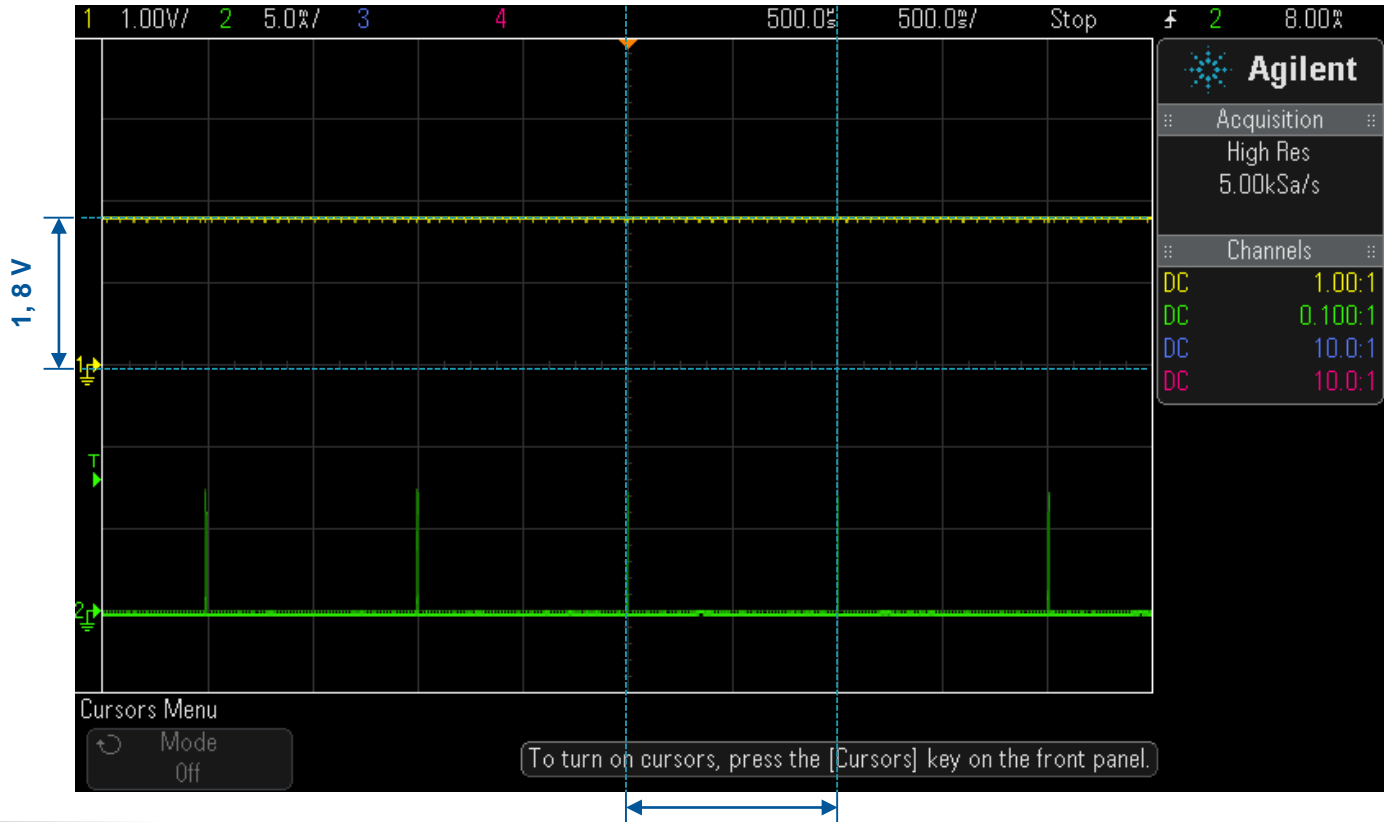


1,8 V

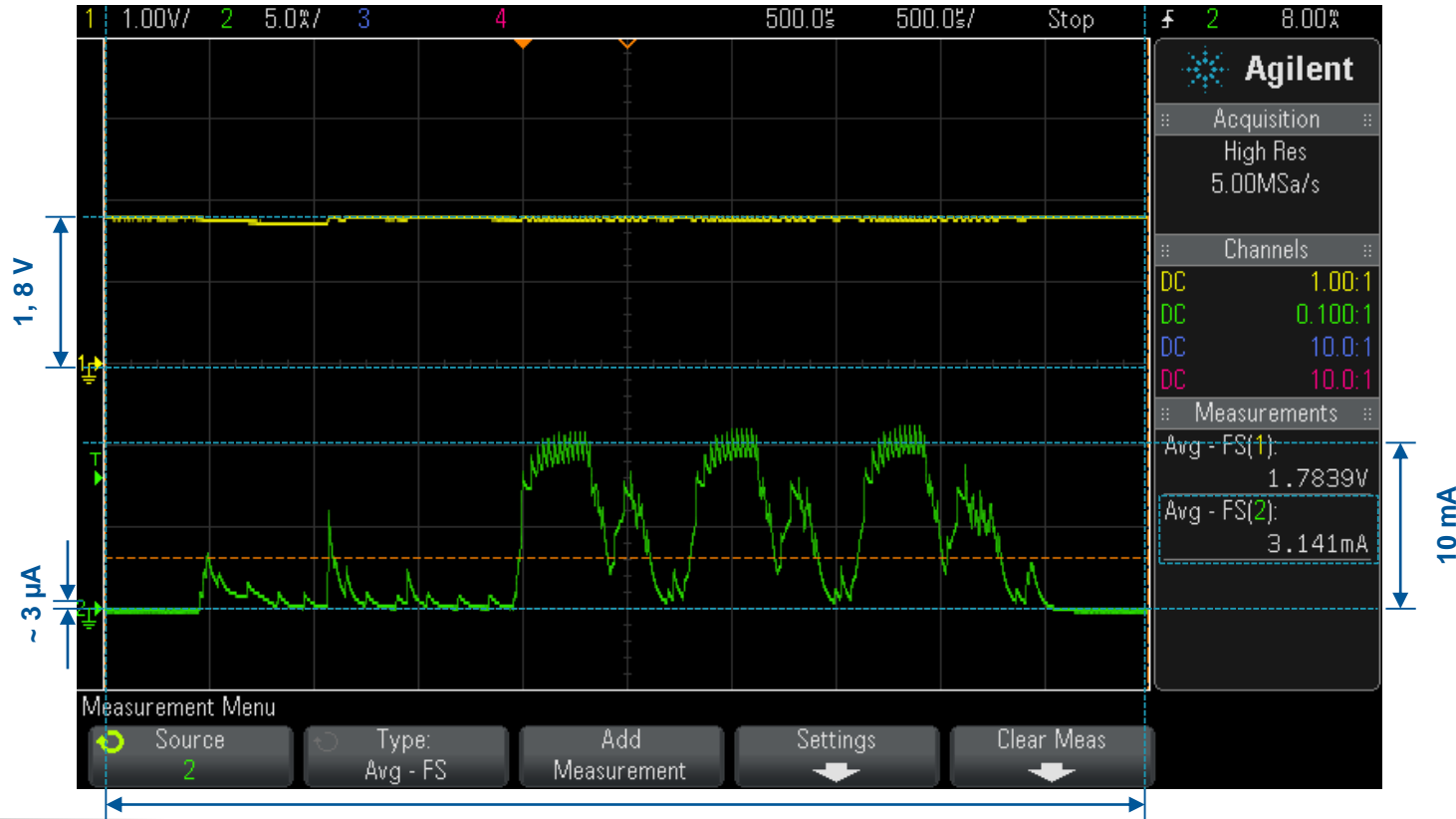
# Transceiver Active – Advertising Interval

0 dBm

1,8 V



# Transceiver Active – Advertising Interval



0 dBm

1,8 V

- Average transmit current

$$I_{\text{transmit}} = 3,1 \text{ mA} * 5 \text{ ms} * 1 \text{ Hz} = 15,5 \mu\text{A}$$

- Idle mode current

$$I_{\text{idle}} = 3,0 \mu\text{A}$$

- Average total current

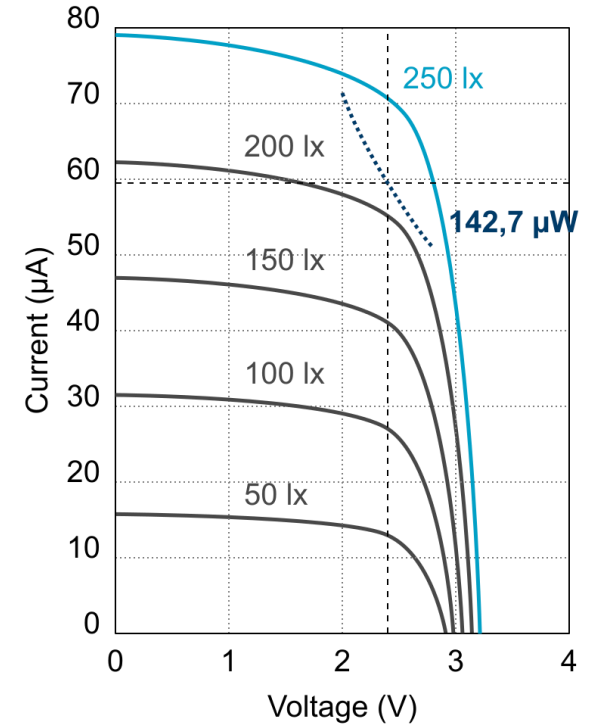
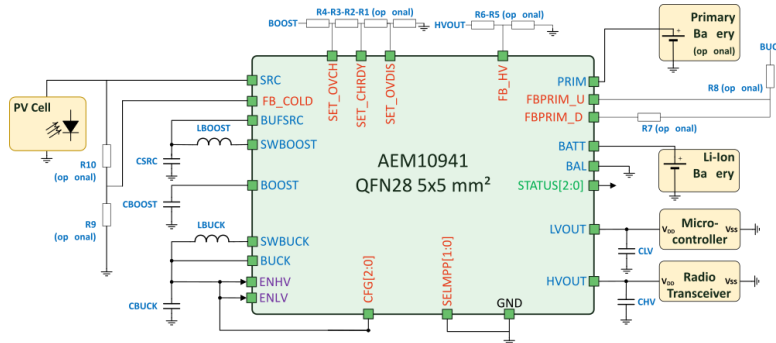
$$I_{\text{total}} = 18,5 \mu\text{A}$$

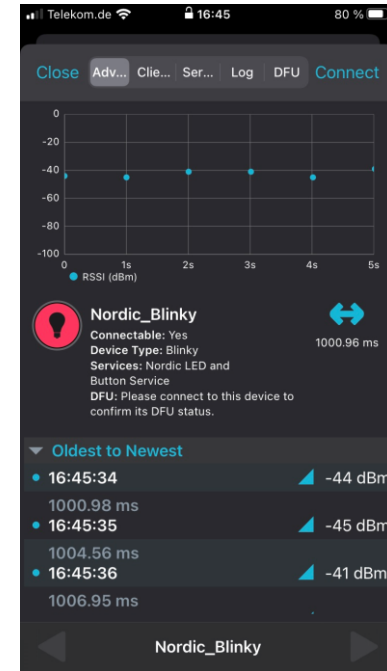
0 dBm

1,8 V

# Maximum Power Point

- The minimum recommended illumination for office spaces is 500 lx.
- The AM-1522 provides enough margin between 200 and 250 lx.
- The e-Peas AEM10941 tracks the maximum power point (MPP) of the cell.
- It ensures optimal energy flow between the cell, the storage capacitor and the SoC module.





Output of Nordic nRF Connect iOS app





Components

Software and Tools



Primary Cell Example

Energy Harvesting Example

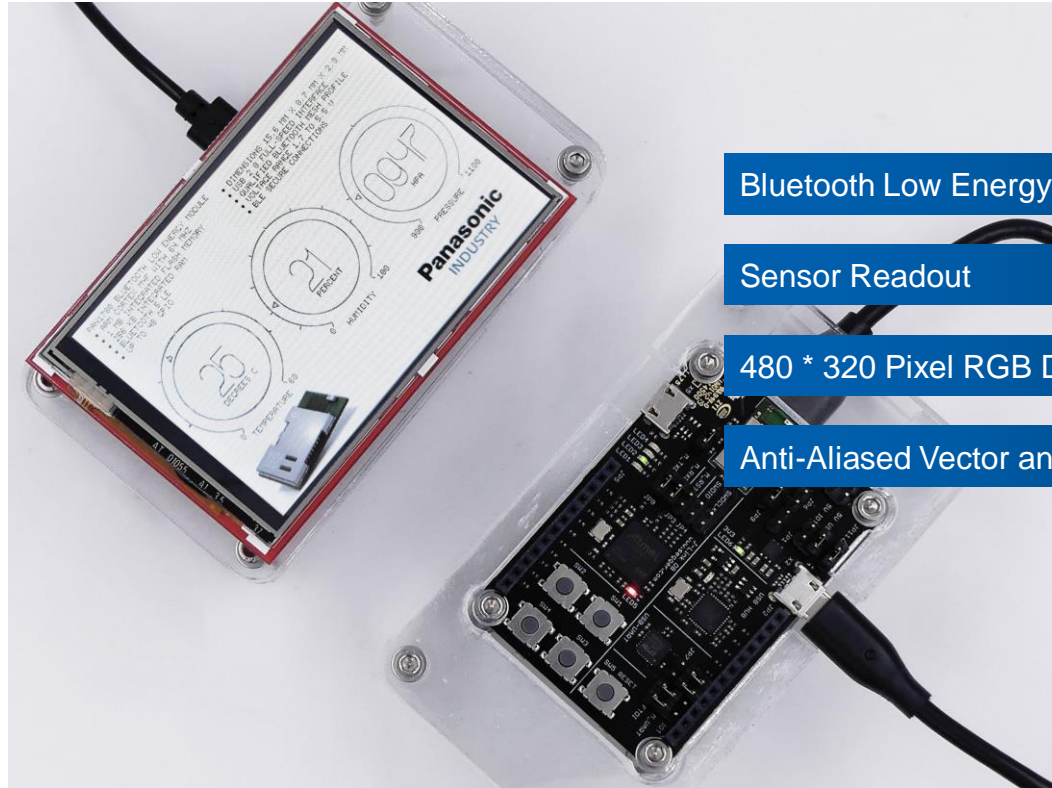
**Conclusion**

Q&A



- The PAN1780 is a perfect solution for truly low-energy Bluetooth Low Energy applications.
- It is easy to design and optimize IoT products.
- Panasonic Industry components help your R&D to reduce time to market.

# Check out other applications which can be built with PAN1780!



Bluetooth Low Energy Peripheral and Central

Sensor Readout

480 \* 320 Pixel RGB Display Control

Anti-Aliased Vector and Raster Graphics

Thank you!

Q/A